



CAROLINA CRUSADERS YOUTH SPORTS INC.
FOOTBALL & CHEERLEADING
COMMUNITY OUTREACH

To: Community Businesses & Leaders

On behalf of the Carolina Crusaders Youth Sports Inc. (Crusaders), we are seeking community businesses and leaders to help sponsor or provide donations in our continued effort to provide youth football and cheerleading for the Greater York County Area. We are an independent, non-profit organization providing an outreach opportunity for youth ages 12-18 through football and cheerleading. Our organization is formed annually with youth that are from homeschools, private schools and public schools.

We serve an average of 50-60 families each season and while we are based out of Rock Hill, we have families from all around York County as well as Mecklenburg County, Union County, Gaston County, Chester County and beyond represented.

The Crusaders have been operating for over 10 years and was formally organized as a tax-exempt organization in 2015 due to the growing size of the organization. As an organization, we only obtain about 60% of the required operating costs through player registration/participation fees and rely on the generosity of individuals and community businesses to help offset the difference. Your consideration and donation/sponsorship would be very helpful in fulfilling our mission of building up and encouraging our youth through the game of football.

Where does your money go? Key points are as follows:

1. Donation/Sponsorship is fully tax deductible as we are a certified 501(c)(3) tax-exempt organization
2. Donation/Sponsorship will allow us to provide scholarships for need-based families who could not participate otherwise due to costs
3. Funds are fully invested back into the youth through equipment, operating expenses, insurance and as previously noted – scholarships
4. No funds go toward salaries as all Staff and Board Members are volunteers and receive no payment
5. We'll acknowledge your sponsorship/donation at all home games and through our website

Thank you for considering being a partner with the Carolina Crusaders for the 2019 Football Season and please feel free to contact me with any questions you may have.

Sincerely,

Ernest Cogdell
President
Cell: 803-627-3928
Email: