

“TOUCHDOWN DRIVE!”

2018 Fundraising Opportunities

Each new football season brings a host of new memories for players, cheerleaders and volunteers, as we build towards a championship season. With that in mind the Carolina Crusaders want to make sure that we supply your children with the best possible overall experience. That begins with making sure that we have the best possible equipment, uniforms and facilities.

With each family’s help, we aren’t just supporting a single player – we’re supporting the entire Carolina Crusader family. Each person who shares the Crusaders “Touchdown Drive” experience can take pride in knowing that they are working to create a memorable season.

Participation in the “Touchdown Drive!” will consist of raising funds in one of the following ways with the opportunity to earn; some rewards:

- **Crusader Game Day Banner Personal Ads** (**BEST VALUE – Only Available until July 31st**) – Is there a friend or family member that would like to support you by placing an ad in the *Crusader Game day Program*? This could be a note of encouragement from a grandparent or an ad for the family or one of the many local businesses. (*This option expires on July 31st due to design and printing timelines*)
- **Corporate Sponsorships** – This is the fastest way to get to your fundraising goal! Know anyone who owns a small business? These type places love to support their community and their loyal customers! (*This option expires on July 31st due to design and printing timelines*)
- **Carwashes & Other Opportunities** – Dates to be announced

Early Bird registration and participation fees will be \$375.00 per player/cheerleader (\$75.00 registration fee + \$300.00 participation fee). **All fees MUST BE PAID IN FULL by July 16th!**

If paying in full after July 16th, standard registration and participation fee will be \$425.00 per player/cheerleader (\$75.00 registration fee + \$350.00 participation fee).

Fees must be paid in full BEFORE equipment and uniforms are provided to player/cheerleader.

If raising Touchdown Drive Funds, refunds will be provided up to the value of the participation fee paid per the earnings schedule if funds are received after payment of participation fees.

All fees are non-refundable (except for participation fee reimbursement via fundraising policy).

(Complete Registration Application and \$75 Registration Fee must be submitted BEFORE participating in official practices starting on July 16th)

Raising Funds:

The following is the breakdown of your fundraising options and how you can have your season costs compensated using them.

Item	Cost	Participant Earns	Earning %
Game Day Banner Personal Ads			
Small Ad	\$50	\$30	60%
Medium Ad	\$80	\$48	60%
Large Ad	\$150	\$90	60%
Corporate Sponsorships Ad/Web			
Bronze	\$250	\$150	60%
Silver	\$500	\$300	60%
Gold	\$750	\$500	60%
Platinum	\$1000	\$600	60%
2018 Corporate Sponsor	\$5000	\$1500	30%
Carwashes & Other Opportunities			
To Be Announced	TBD	Based on profit	TBD

Participant credits for sponsorships can only be applied to amount owed for participation costs (\$75 registration fee is not eligible for reimbursement).

Corporate Sponsorship's:

\$250 Bronze Level: 1/6 size ad on game day sponsor banner, announcement spot at all Crusader home games, and a 300×100 banner on the carolinacrusaders.org sponsors page

\$500 Silver Level: 1/4 size ad on game day sponsor banner, announcement spot at all Crusader home games, and a 600×160 banner on the carolinacrusaders.org sponsors page

\$750 Gold Level: 1/2 size ad on game day sponsor banner, announcement spot at all Crusader home games, 600×300 banner on the carolinacrusaders.org sponsors page, and a small sponsorship banner displayed at each home game

\$1000 Platinum Level: Individual game day sponsor banner, announcement spot at all Crusader home games, full page banner on the carolinacrusaders.org page

\$5000 Corporate Sponsor: Individual game day sponsor banner, announcement spot at all Crusader home games, full page banner on the carolinacrusaders.org page and other special recognition



Carolina Crusaders TOUCHDOWN DRIVE

"We would like to say thank you for supporting and making this a wonderful season for the boys and girls associated with the Carolina Crusaders. We are excited to have your support!"

Carolina Crusader Gameday Banner Personal Ads

Support your favorite Crusader with a note of encouragement or an ad for your business. Ads will be on a composite advertisement banner at all home games and support acknowledged on Game Day Roster Handout

SMALL AD - 4" x 6" \$50.00

MEDIUM AD - 8" x 5" - \$80.00

LARGE AD - 8" x 10.5" - \$150.00

All personal or inspirational ads will be reviewed by the Carolina Crusaders Board. Please submit a MS Word or PDF of lettering and image (if applicable). Ads can also be emailed to info@carolinacrusaders.org please ensure the player/cheerleader registration number is in the subject line. All ads will be printed grayscale.*

Carolina Crusader Team Sponsor Pack

Ads will be on a composite 3'x5' advertisement banner displayed at all home games and support acknowledged on Game Day Roster Handout and advertisement placed on Carolina Crusaders website (www.carolinacrusaders.org) (full game day size advertisement banner will be no smaller than 3'x5')



BRONZE

Bronze - \$250

1/6 size ad on game day sponsor banner, announcer spot at all Crusader home games, and a 300x100 banner on the carolinacrusaders.org sponsors page



SILVER

Silver - \$500

¼ size ad on game day sponsor banner, announcer spot at all Crusader home games, and a 600x160 banner on the carolinacrusaders.org sponsors page



GOLD

Gold - \$750

½ size ad on game day sponsor banner, announcer spot at all Crusader home games, and a 600x300 banner on the carolinacrusaders.org sponsors page



PLATINUM

Platinum - \$1000

Full page season media guide, announcer spot at all Crusader home games, full page banner on the carolinacrusaders.org, game field signage 3' x 5' vinyl banner

Carolina Crusader Corporate Sponsorship \$5,000.00/Season

The Carolina Crusaders are looking for local businesses who are willing to be the team's corporate sponsor for the 2018 Football & Cheerleading Season. The team's corporate sponsor is entitled to all the benefits listed for Platinum Team Sponsor Pack + team program cover page recognition, free entry to all home games (up to 4 people per game) and invitation to end of season banquet as honored guests and special recognition.

*It is the responsibility of the football player or cheerleader to submit all forms and artwork prior to the deadline

The Carolina Crusaders are a 501(c)(3) registered non-profit organization and Team Sponsor Pack Donations and Corporate Sponsorships are tax deductible.



CAROLINA CRUSADER



2018 GAMEDAY PROGRAM AD INFORMATION

Name/Company of Sponsor:

Address:

Phone:

Email:

Ad Options

(See Touchdown Drive For Full Details)

- | | |
|--|---|
| <input type="checkbox"/> Small Ad (4"x6") | <input type="checkbox"/> Bronze \$250 <i>(1/6 Size Ad + 300 x 100 Banner Ad)</i> |
| <input type="checkbox"/> Medium Ad (8"x5") | <input type="checkbox"/> Silver \$500 <i>(1/4 Size Ad + 600 x 160 Banner Ad)</i> |
| <input type="checkbox"/> Large Ad (8"x10.5") | <input type="checkbox"/> Gold \$750 <i>(1/2 Size Ad + 600 x 300 Banner Ad)</i> |
| | <input type="checkbox"/> Platinum \$1000 <i>(Individual Ad + Full Page Banner Ad)</i> |
| | <input type="checkbox"/> Corporate Sponsor \$5000 <i>(Maximum Benefits)</i> |

Art Work Options

- | | |
|---|--|
| <input type="checkbox"/> Attach Artwork | <input type="checkbox"/> Email Artwork |
| <input type="checkbox"/> Attach Business Card | <input type="checkbox"/> Text Only Ad |

Message/ Shout Out for Ad (Please list text below)

Payment Options:

- | | |
|---------------------------------|-------------------------------------|
| <input type="checkbox"/> Cash: | <input type="checkbox"/> Online: |
| <input type="checkbox"/> Check: | <input type="checkbox"/> Total Due: |

Sponsored Player's Information:

Players Name:

Notes/Comments:

Treasurer Use Only:

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Amount Recieved: | <input type="checkbox"/> Received By: |
| <input type="checkbox"/> Type Of Payment: | <input type="checkbox"/> Date: |

Notes/Comments: